AUTHENTICUS

Authenticus delivers incredible immersive walkthrough experiences and 3D services developed by our global Authenticus Network. That's how we consistently deliver world-class visualization and immersive experiences.

Capability	Authenticus	In-House Team	Freelancers	CGI Agencies	Floor Plans Only
Immersive Experiences	✓ **Full-scale** immersive & interactive	Limited	Rare	Render-first	✗
Beyond Rendering	✓ Design validation & clarity	Partial	Inconsistent	Visual-only	✗
Flexibility	✓ Modular & adaptable	Capacity-bound	Varies	Change-driven	✗
Quality Consistency	✓ Studio QA standards	Leadership-dependent	Inconsistent	✓ High visuals	✗
Scalability	✓ Built for scale	Slow to grow	Single-threaded	Queue-based	✗
ROI & Cost Efficiency	✓ Fewer changes, faster decisions	Fixed overhead	Cheap, risky	High cost	Low value